

CreatorVerse

Virginia Beach Welcomes CreatorVerse: Timbaland Way Cares Brings Music, Technology, and Opportunity Home

Two days of youth innovation, live music, and community celebration return to the 757, October 24 and 25

VIRGINIA BEACH, VA | JULY 15, 2026

Virginia Beach is opening its doors once again as Timbaland Way Cares presents CreatorVerse, a weekend built where culture meets technology. One year after the city unveiled Timbaland Way in honor of its own Grammy Award winning producer, Timbaland returns home for two days of innovation, mentorship, and music designed to open doors for the next generation of creators. The weekend runs October 24 and 25, 2026, across Batten University's campus, and the new Virginia Museum of Contemporary Art (MOCA).



"Virginia Beach made me who I am. Every time I come home, I want to leave something behind for the kids coming up the way I did. CreatorVerse is about giving them the tools, the access, and the belief that their ideas matter."

TIMBALAND

Presented by Timbaland Way Cares, Inc., CreatorVerse brings together students, local creatives, and industry leaders for a weekend centered on access and opportunity. Saturday's Tech and Talent Expo opens with the NextGen: Future Pathways Experience, connecting area students to careers in technology, engineering, gaming, entrepreneurship, and AI content creation, and closing with the Timbaland Innovation Challenge, a live scholarship pitch competition. Access College Foundation is bringing students from across the region to take part. The day continues with a financial literacy exhibition presented by Truist, a live AI focused conversation with Timbaland called The Future of Sound, and a Local Talent Showcase and Fashion Show on the Innovation Lawn.

Saturday evening moves to Virginia MOCA for Inside the Music, an intimate conversation with Timbaland, followed by the 90's Experience with Timbaland and DJ SNS. The weekend closes Sunday with Melodies and Mimosas, an invite-only brunch at an undisclosed location, held as a thank you to the sponsors who help make CreatorVerse possible.

WEEKEND AT A GLANCE

SATURDAY, OCTOBER 24

Tech and Talent Expo

A full day of free, public programming featuring tech exhibits, local vendors, food trucks, and live entertainment on the Innovation Lawn. **FREE, ALL AGES**

NextGen: The Future Pathways Experience

Panels and mentorship on tech, gaming, engineering, military careers, entrepreneurship, and AI prompting, with a guest appearance by Timbaland and the Timbaland Innovation Challenge scholarship pitch competition.

Truist Life Money and Choices

Financial literacy exhibition with speaker sessions and booths at Susan T. Beverly Hall, Batten University.

The Future of Sound

A live AI focused Q&A with Timbaland. Free to the public.

Local Talent Showcase & Fashion Show

Regional performers and designers take the Innovation Lawn stage. Free to the public.

Inside the Music

An intimate conversation with Timbaland at Virginia MOCA. **TICKETED**

90's Experience

Timbaland and DJ SNS bring the sound of the decade back to Virginia Beach. **TICKETED, VIRGINIA MOCA**

SUNDAY, OCTOBER 25

*Invite-Only Sponsor Celebration***Melodies and Mimosas**

An invite-only brunch at an undisclosed location, held as a thank you to the sponsors who help make CreatorVerse possible. **INVITE ONLY**



TICKETS & REGISTRATION

NextGen and Truist Life Money and Choices are pre-registered through participating schools. The Tech and Talent Expo requires reserved registration online. The Future of Sound and the 90's Experience are paid, ticketed events, and Melodies and Mimosas is by invitation only. Every CreatorVerse experience is exclusive with limited availability, and parking is first come, first served. Full schedule, tickets, and reservations are available exclusively at timbalandwayweekend.com. Tickets are not sold through any third party.

" *CreatorVerse is what happens when we take Timbaland's legacy and turn it into access for the next generation. This weekend is for the students, the creators, and the community that shaped him.*

MICHELLE DUMAS, BOARD CHAIRMAN & FOUNDER, TIMBALAND WAY CARES

ABOUT TIMBALAND WAY CARES

Timbaland Way Cares is a 501(c)(3) nonprofit founded by Virginia Beach's own Timbaland. The organization advances arts, education, mentorship, and innovation to empower individuals and communities through creativity, using the arts as a catalyst for healing, growth, self-expression, and opportunity, and providing access to the education, technology, and resources that nurture talent and unlock potential.

ABOUT TIMBALAND

Timbaland, born Timothy Z. Mosley in Virginia Beach, is one of the most influential producers in modern music, known for his work with artists including Missy Elliott, Jay-Z, Justin Timberlake, and Aaliyah. From the 2025 unveiling of Timbaland Way to this year's launch of CreatorVerse, Timbaland continues to invest that same innovative spirit back into the community that shaped his career.

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ABOUT VIRGINIA BEACH

Virginia Beach is a vibrant coastal city known for its rich culture, creative spirit, and thriving arts and music scene. As the largest city in Virginia, it remains a hub for artistic talent and entrepreneurship, and continues its commitment to celebrating homegrown icons while investing in the next generation of creators.

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